driver improvement





The National Safety Council's Defensive Driving Course was the first driver improvement course in the nation. Since 1964, more than 50 million drivers worldwide have taken it, and the ranks are growing by more than a million a year. Nearly 40 years later, this course still sets the standard for driver improvement training.

- No other driver improvement course has a higher rate of success in reducing the number and severity of collisions. A recent study conducted by the College of Lake County in Lake County, Illinois found that drivers who participated in DDC-4 had 13% fewer negligent driving arrests and 9% fewer collisions than drivers who did not participate.
- · No other course is so widely used by business and industry, municipalities, driving schools and the military.
- It's one of the few driver improvement programs that offers consistent quality and content nationwide.
- The course is continually updated based on research developments in traffic laws and automobile technology. Trainers are monitored to make sure they're delivering the most current techniques and information.
- We can customize the course to address driving and road conditions in your area.

Four-hour Defensive Driving Course - DDC-4

DDC-4 is a fast-paced driver improvement program that also makes an ideal refresher course. In just half a day, DDC-4 offers practical strategies to reduce collision-related injuries, fatalities, and costs. It addresses the importance of attitude in preventing accidents, and reinforces the good driving skills students already have. Most importantly, DDC-4 shows students the consequences of the choices they make behind the wheel, and puts defensive driving in a personal context.

The course features two videos, including *The Diana Factor*. This powerful reconstruction of Princess Diana's fatal car crash demonstrates the importance of occupant restraint, and the dangers of alcohol, drugs, and aggressive driving.

Topics include:

- Rules, Regulations, and Responsibility
- Driving Conditions
- Unsafe Driving Behaviors
- · Aggressive Driving vs. Road Rage

Flexible training options are available to fit your schedule and budget. You can train at a National Safety Council Training Center, or at your facility. Or, you can become an instructor and train your employees yourself.

If you want to take a DDC-4 class, you'll get our illustrated Participant Guide, with practical exercises and tips to help you drive more thoughtfully and safely. It's full of information you'll refer to even after the course is over. Plus, you'll get a Certificate of Completion.

If you want to become a DDC-4 instructor, you'll find that our curriculum is easy – and enjoyable – to teach. Our materials help you make the most of your students' time. The Teaching Kit includes 12-month video lease featuring *The Diana Factor* and *What's Driving You?*, choice of flip charts, overhead transparencies, or PowerPoint™ presentation; traffic shapes and signs, and a magnetic intersection kit.

For information on DDC-4 classes in your area, or becoming a DDC-4 instructor, visit our website at www.nsc.org/train

